# SUMMERWOD LEADER'S DIGEST



## Marketing

### E9 "Decades"

The Decades Challenge! Bring your FOOD FIRST, SERVICE ALWAYS game to compete for an exclusive prize for your team. Put those suggestive selling skills to the test with the 5 Decades products and aim for top sales. Check out the Decades tab on the E9 Homepage for full details. Caramel Apple Empanada starting Thursday, Nov. 21st, available on all channels. *Regd More* 

## Human Resources

The 2024 Benefits Open Enrollment is just around the corner.... This is the window during which employees can review, select, and make changes or elect to participate in the Summerwood provided benefits for the upcoming year. These benefits typically include health insurance, dental insurance, vision insurance, life insurance, retirement plans (like 401(k) plans), and various other perks, like <u>flexible</u> <u>spending accounts</u> (FSA/HSA/Transportation) and <u>wellness programs</u>. It will run

from November 25th through December 2nd. The effective date for new enrollments and/or changes is January 1, 2025. Mark your calendars with these important dates along with communication outlining coverage offerings and prices. Please keep a lookout via email as well as text.





### Shift Classes:

- December 18th
- January 28th & February 4th

### **Open House:**

• January 11th

### Acting RGM Class:

January 23rd

### **Xformity Class:**

- November 19th
- December 17th

### **Career Conversations:**

- January 6th (PA)
- January 9th (WV)
- January 13th (BLT)

### Leadership Essentials:

 March 17th, 18th, & 19th (Conshohocken)

### BRC Scheduling (Zoom):

- Day 1 January 20th
- Day 2 February 3rd
- Day 3 Feburary 17th

BRC Courses are available for RGMs and acting RGMs to sharpen their knowledge. *Sign up on Store Forms.* 

## **EXCITING NEWS!**



## Summerwood's Summer of Connection Experience

Summerwood is proud to have had three of our Taco Bell team members represent us at Taco Bell's "Summer of Connection" Conference for <u>Live Más scholars</u> – an allexpenses paid trip to San Diego, CA for networking and personal growth. **Read More:** summerwood.biz/blog



### Bucket List Reward Trip Recap with Adrianne M.

Adrianne M. is our Director of Food Safety & Employee Health who's no stranger to being featured on the Summerwood blog. Now she's back, sharing a recap of her dream trip to Italy and Greece. **Read More:** summerwood.biz/blog

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## LOSS PREVENTION: SCAMS

If you receive a call, please inform the caller that you are **NOT** authorized to pay anyone from company funds to deposit funds, or wire money to an unknown party and direct all inquiries to the Restaurant Support Center so we can investigate the incident thoroughly. Please document the number the caller is calling from and **immediately report** the call to your RGM, Area Coach or HR and LP Representative.



## IT:

To all restaurant teams: When ordering equipment from HME and Verifone you must immediately return the defective equipment. If not returned within 30 days, you will be charged for the equipment plus a restocking charge. Also, contact IT with incident numbers from Taco Bell and/or Comcast when a problem arises.



### 3 WAYS TO WOW OUR GUESTS WITH ORIGINAL RECIPE® TENDERS

Now that the marketing campaign for OR Tenders has started, rally your troops and join the ranks of the Tenders battle by proudly proclaiming, "For Tenders!"

### More at Team KFC.



### SAVE MONEY WITH KFC'S LOSS OF REVENUE RECOVERY PROGRAM

The KFC Help Desk launched a Loss of Revenue Recovery program early this year. Check out some of the exciting results so far and learn how you can potentially save money!

More at Team KFC.

## **FOOD SAFETY**

Cockroaches: Know Your Enemy

- Cockroaches present a significant risk to food safety due to their ability to vector and spread E. coli, Salmonella, and dysentery. They contaminate food and food-handling surfaces via their droppings or mechanical transfer from their bodies.
- Cockroaches are nocturnal and reside deeply within cracks and crevices. Thus, a facility may have a cockroach infestation and not even know it. In addition to foodservice establishments, the German cockroach thrives in all types of buildings including hotels, hospitals, breweries, and food-processing facilities.
- Cockroaches can enter a facility at any time via incoming shipments and people's belongings.
- A licensed pest management professional is required to thoroughly eliminate German cockroach infestations.

