

SUMMERWOOD

LEADER'S DIGEST

Marketing



Milk Bar Birthday Cake Churros

February 20th, we're inviting customers to join the party and celebrate Taco Bell's Birthday. Customers will be able to enjoy the Milk Bar Birthday Cake Churro - here's what you need to know to get ready:

- By February 18, POP kits with training materials will arrive at restaurants.
- Please review all digital training materials with your team [found here](#).
- Auto shipment information will be available soon



Experience 3, Caliente Cantina Chicken Menu

Coming in Experience 3, Caliente Cantina Chicken Menu. We will also feature Steak & Queso Crunchwrap Sliders. This is a two-week training window beginning 2/13-2/26. Start Sell: 2/27

Plan out your Teams' training now. This is going to be a great seller!

HUMAN RESOURCES: W-2 REMINDERS

2024 W-2s were sent out via Paycom January 31, 2025. We ask that you update your address through your Employee Self Service Portal in Paycom if it has changed. Communication reminders will be sent via Go Happy and emails to the restaurants. Former employees may call 610-520-1000 press #2 and leave their details if they have trouble accessing their W-2s.



Food Safety: Be A Clean Freak

Cleaning removes dirt and debris. Sanitizing reduces pathogens that may be present to safe levels. Food contact surfaces must be cleaned and sanitized after each use, or every 4 hours if in continual use. Learn more about our cleaning systems on [My Taco Bell](#) and [Team KFC](#).



Training

Register via Cognito

Shift Classes:

- March 29th & April 5th
- May 27th & June 3rd

Open House:

- March 8th
- May 3rd

Acting RGM Class:

- March 20th (in-person)
- May 15th (in-person)

Xformity Class:

- February 18th
- March 18th

Career Conversations:

- May 19th (PA)
- May 22nd (WV)
- May 26th (BLT)

Leadership Essentials:

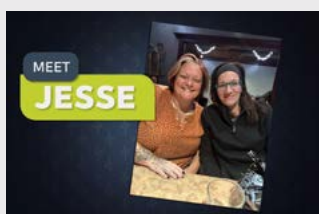
- March 17th, 18th, & 19th (Conshohocken)

BRC Scheduling (Zoom):

- Day 3 - February 17th

BRC Courses are available for RGMs and acting RGMs to sharpen their knowledge. [Sign up on Store Forms.](#)

EXCITING NEWS!



A Passion for People: Jesse's Journey
When Jesse B. first joined Taco Bell nearly seven years ago, she never imagined how integral she would become to her team and community.
Read More: summerwood.biz/blog



SUMMERWOOD
PULSE SURVEY
goes out on the
15th of every
month.

SUMMERWOOD

LEADER'S DIGEST

MAINTENANCE:

Please note that the cold line does not lower the temperature of the food it only maintains the temperature you put it in at.

Escalation Path

Amanda Mayorga

610-608-1361

amayorga@summerwood.biz

- Trash/Recycling Issues
- Ordering Issues
- Vendor WO Concerns
- Corrigio Issues

Pete Toner

610-636-7846

ptoner@summerwood.biz

- Technical Questions
- Maintenance Tech Concerns
- Vendor Pricing Concerns

IT:

To all restaurant teams: When ordering equipment from HME and Verifone you must immediately return the defective equipment. If not returned within 30 days, you will be charged for the equipment plus a restocking charge. Also, contact IT with incident numbers from Taco Bell and/or Comcast when a problem arises.





SCAN TO
CONNECT
TO ALL OF
OUR SOCIAL
ACCOUNTS!

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Join the network!

LOSS PREVENTION: SUMMERWOOD'S SHOE POLICY

Employees must wear slip resistant shoes per policy. It is crucial for the safety and compliance of our workplace. It's important to ensure all team members are informed about the requirement to wear the proper footwear and that new hires are verified before being added to the schedule. No one should clock in on the POS register if they are not compliant with the footwear policy. When you receive Audits at your store, if anyone isn't wearing the correct footwear they will be sent home. With Unannounced Core Audits, the worst thing that can happen is that someone will be sent home because they are not in the proper shoes. Summerwood has partnered up with SR Max Shoes. SR Max Shoes offer great slip resistant footwear from their own SR Max brand line-up, to top brands like HOKA, Timberland, Reebok, Skechers, Dr Martens and many more. With their great selection, combined with their MaxTrax™ slip resistance outsole, our managers will be able to select from shoes they want to wear, while still staying safe from slip and fall accidents.

All Shift Leads, ARM and RGM will receive a \$20 credit when they log on with their Employee IDs.

Crew members can order off their website, but they will not receive the \$20 credit. Use this link: www.srmax.com



KFC X MIKE'S HOT HONEY!

Mike's Hot Honey is a wildly popular brand that instantly elevates everything it's drizzled on. What goes better with the sweet heat of Mike's Hot Honey than our warm, craveable KFC Chicken?!

[More at Team KFC.](#)



COLONEL'S CORNER

COLD HOLDING UNIT REQUIREMENT & OPTIONS

Our restaurant teams are our greatest brand ambassadors and set the tone for the entire guest experience with the KFC Brand.

[More at Team KFC.](#)